

Diction – The author mentions “statement” often and uses the word to describe Catt Sadler’s reactions to her pay and her thought process when it came to her quitting her job. There is little emotional attachment to the topic because the author simply states facts (mainly what Sadler said about the situation). The word choice in the article reflects kind of an accusing tone, considering what Sadler says *E!* did to her.

Other Rhetorical Devices – The author uses appositive phrases to note the Sadler’s status. Specifically, how long she worked at the company. Ethos is also used as the article includes multiple quotes from Sadler and a spokesperson from *E!*. It also includes a visual of one of Sadler’s tweets about the situation. This is done for credibility reasons.

Tone – Though the author’s tone is hard to read, the myriad of quotes used set an accusing, hurt tone. Words such as “violated”, “crying”, and “denied” help set this tone in context.

Purpose – The purpose of this article is to inform readers of a large, gender-based pay gap in a popular industry. Sadler is speaking out and the article gives her a bit more of a platform (for more to hear from). A part of the article that feeds directly into this is when Sadler states, “How can I remain silent when my rights under the law have been violated? How can we make it better for the next generation of girls if we do not stand for what is fair and just today?”. The goal of this article is to spread awareness and encourage people to stand up against unequal pay because of gender, or even race, religion, and anything further. This is a valuable stance because we should be long past these issues, but sadly, they are still relevant in business today.

Argument Through Appeals – The author begins the article by stating his/her claim: “US TV news presenter Catt Sadler has quit her role with *E! News* after learning that she earned about half of what her male co-host does”. Then, the author gives a quick overview of Sadler’s

position/how long she worked there and her initial thoughts after finding out about the pay gap and it's defining factor. Then, the author mentions *E! News*'s statement about how there is no age gap, just to get another viewpoint in. Lastly, it describes how she wouldn't stand for it and she moved to a different company for better treatment. The author uses quotes from Sadler as evidence. The argument is okay because there is lots of evidence, but you can hardly tell its an argument because the author's viewpoint is never really clear.